



Introduction - Long Version

"I am sure you've thrown many a starfish back into the sea making a real difference for each one. We absolutely remember who took the time to pick us up. Keep it up... the starfish need you."

This from just one of Barbara's clients.

You don't choose to be a leader to be mediocre. You choose leadership as a calling to create success, lead others to greatness, and make a positive difference.

But a legendary leader? A bold leader? A betting leader? Aren't those the leaders that have bronze statues in the park - riding a horse with a sword held high?

Barbara is here today to share how you can be a legendary leader by being something more than a statue - the ability to lead brilliantly and creating the belief in others that they too, can be legendary leaders.

Barbara has spoken to thousands across the US, Europe, and South America. She is the author of the Leadership Tinderbox book series and her forthcoming book, "The Secrets of Legendary Leaders."

Please give a warm welcome to Barbara Wichman.

Introduction - Short Version

Barbara Wichman is a highly accomplished organizational and leadership expert.

She is well-known for her ability to work with leaders to develop them into effective, productive members of the organization. And once leaders are better, those around them become better, and the entire company benefits. She has a very interesting and timely new program that she'll be delivering for us today.

Please give a warm welcome to Barbara Wichman.

Introduction - Brief Version

Barbara Wichman is a highly accomplished organizational and leadership expert.

We are excited to have her join us and share her "Genius of Wisdom" with us today.

Please give a warm welcome to Barbara Wichman.



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